

ALYSON J. DORR

Farm Kid, Writer, Stylist & Creative Entrepreneur

ABOUT ME

Alyson Dorr is a farmer's daughter and a Montana woman. She is a busy mom of two and wife to Casey. She wears many hats and loves them all. She is a creative entrepreneur who manages several small businesses in addition to styling and writing for national magazines such as *Where Women Create*, *Mountain Living*, and *American Farmhouse Style*. She has also styled brand campaigns. Dorr's heritage manifests in her brick and mortar shop, Red Barn Designs, where she blends a "fresh from the farm" appeal by combining beautiful found pieces with new, farmhouse-inspired items from buying trips across the country. Her look is classic and on trend. In addition to retail home décor and antiques, Alyson offers interior design and consultation specializing in kitchen design for new construction and remodels. She is the ultimate DIYer and has done it all from framing to wallpaper. She is currently working with a book agent on a cookbook all about gathering together in Montana. Her talents often serve her community and church as she regularly styles large events and spaces as well.



AUDIENCE

700 WEBSITE SUBSCRIBERS
1700 IG FOLLOWERS
2.5-5 MILLION READERS

CONTENT

Published in:

Where Women Cook
Where Women Create
What Women Create
Montana Woman
American Farmhouse Style
Mountain Living

DIY

Real life fixer upper farm girl. I've done it all from design and build to demo and renovate. From wallpaper to painting, furniture to homes and gardens. Recipes, tablescapes and gatherings too.

About my blog

FARM LIFE IS
THE BEST
LIFE

Started in 2019 - Alyson's blog is just getting started. Whether you are hoping for a glimpse into farm life in Northwest Montana, tips on gardening, farmhouse design inspiration or recipes, you'll find it here. It has been said one person's postcard is another person's normal. I definitely live in the postcard; I promise it never gets old. My blog is filled with magazine quality, professional photos. On our little corner of the farm I raise chickens, pastured pork and tend a large, crowded garden where the flowers mingle happily with the vegetables. When I'm not on the farm, you'll find me busy styling magazine shoots or hunting antique and farmhouse treasures for my shop Red Barn Designs.

MAGAZINE STYLING & CONTENT

I'm a storyteller who taught writing for more than a decade. I can manage deadlines. I can edit text. I'm also an artist who loves to inspire others, adding beauty to the world one vignette at a time. Whether it is an article on architecture, a story about a holiday or a do-it-yourself project, I'm experienced at both writing copy and envisioning layout and detail shots. While my experience is not limited to interiors, I live American Farmhouse Style - and I market farmhouse decor to my clients and customers. I'm excited for an opportunity to marry my skills with my favorite aesthetic.

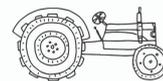


BRAND COLLABORATIONS

PARTNERSHIPS THAT TELL A STORY

I've collaborated with a number of major retail brands including Pendleton Woolen Mills, Golden Rabbit Enamelware, and Tractor Supply as well as local suppliers. As a retail shop owner and interior designer, I've built relationships with numerous brands and suppliers including: Rifle Paper Company, Cavallini Paper & Co., Park Hill Collection, Creative Co-Op, YoHo, Lololi, Blue Ocean Traders, and others..

I enjoy work and thrive on creativity. While hardly a social media influencer yet, I'm growing my online presence in order to more readily access major book publishers. I have a cookbook in the works, which has already been pitched to editors. They loved it, but need me to grow my audience. Beyond the cookbook, I'd also like to write additional non-fiction books on farmhouse style and homestead know-how. Simultaneously, I am growing my other businesses including our farm to table brand Farm Kid & Co. In addition to print features, I've been a guest on the Rural Revival podcast, and featured by Five Mary's Farms and Farm Shake. I'm not after free-stuff or even fame, at the heart of it - I want to tell stories which celebrate family, home, and creativity. I hope to inspire others to cherish the simple life because I truly believe farm life is the best life.



FARM KID & CO
MONTANA

*What I want for my
business*

